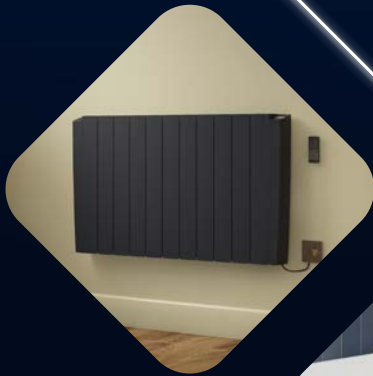




# ELECTRIC<sup>Ⓢ</sup> SERIES

JANUARY 2026



KEEPING YOU WARM SINCE 1936



**ELECTRiC**  
SERIES

# SWITCH ON TO OUR **ELECTRIC** **RADIATORS FOR** **INSTANT HEAT**

## **The UK's No.1 radiator brand.**

It's easy to see why Stelrad Radiators is the UK's number one radiator brand. With a rich heritage in manufacturing high quality, stylish modern radiators since 1936, it's safe to say we know a thing or two about heating.

We also understand purchasing a new radiator can be daunting, which is why our research team have expertly selected electric radiators and towel radiators for the home, which provide unbeatable quality and design to suit every room and décor.

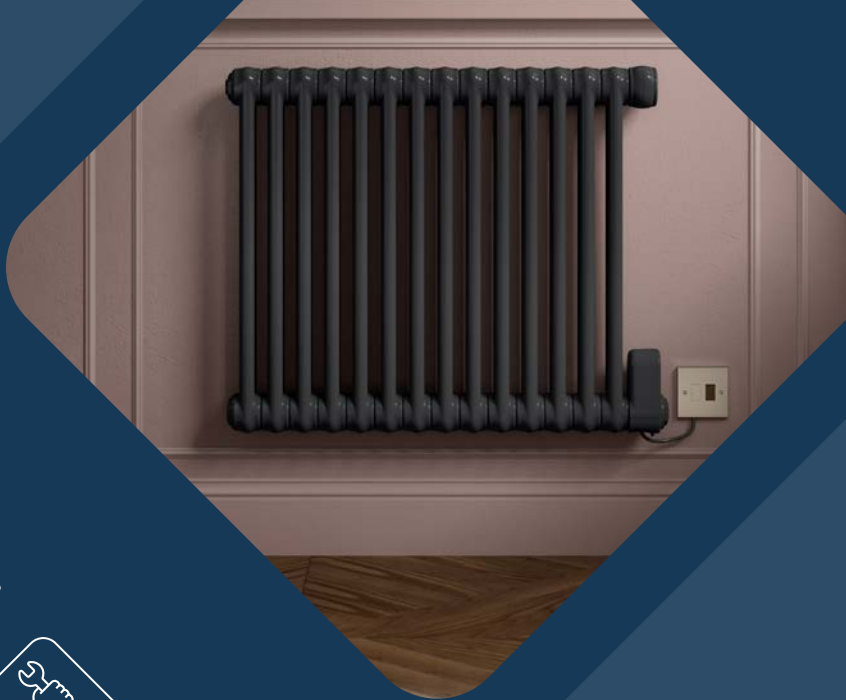
The Electric Series is ideal for many domestic properties, plus off-grid properties with no access to mains gas, social housing contracts, properties relying on LPG or oil filled central heating systems, conservatories, holiday homes and caravans.

Your home is not just your house, it's a way for you to show your creativity and personality, creating a space that's both beautiful and practical.





## ELECTRIC<sup>®</sup> SERIES



## KEY BENEFITS...



### COMFORT

All products within the Electric Series effectively heat up people and objects in a room to the optimum comfort level desired.

### CONSTANCY

Thanks to the energy saving functions and ease of use, energy consumption can be controlled to warm the room with accurate and precise temperature control, so if a door or window is opened heat loss will be minimalised.

### CUSTOMER SERVICE

We provide exceptional customer service, with a team of experienced heating experts to help you find the perfect heating solution. Contact our technical department to help you find the perfect solution for your installation.

### EUROPEAN REPUTATION AND QUALITY

Our products are specially selected via our Italian company for the UK & Ireland market. The superb quality and functionality is of the highest standard as you'd expect from Stelrad.

### FLEXIBILITY

Our Electric Series products offer many sizes to fit the installation location required to achieve the desired comfort level.



## > STELRAD. FIT FOR THE FUTURE

Stelrad's range of radiators are designed with the future in mind.

### LOW EMISSION, GREEN HEATING

Climate change, resource scarcity, social inequality and corporate transparency are some of the defining issues of our time. Customer interests are increasingly driven by Environmental, Social and Governance factors (ESG), and having a robust sustainability strategy is at the heart of Stelrad's decision making. Stelrad are playing their part, by developing solutions which are compatible with a low carbon, green and inclusive world.

### 90% RECYCLED ALUMINIUM

We use 90% recycled aluminium to manufacture our aluminium products. We carefully select the material for each product to help customers achieve the best balance between efficiency and comfort.

### EFFICIENT ENERGY CONSUMPTION

All the product features within the Electric Series promote responsible energy consumption without affecting comfort heat levels. The Stelrad Electric Series range can be used to zone heat your house, and most of our radiators have an in-built thermostat to detect when the desired temperature has been reached to save energy and money.



**Fit for  
the future**

OUR COMMITMENT TO SUSTAINABILITY



**ELECTRIC**  
SERIES





# CONTENTS

## Electric Radiators

Alu Simple Fluid	10
Alu Simple Dry	12
Cloud	14
Alyne	16
Column	18

## Electric Towel Radiators

Fantasia Fluid	22
Fantasia Dry	24
Cobalto	26
Iridio	28
Agata	30

## E-Flow Electric Towel Radiators

Elegance E-Flow	34
Cobalto E-Flow	36
Agata E-Flow	38





# **ELECTRIC<sup>®</sup> RADIATORS**

*Stelrad's Electric Radiators can be used as the primary source of heat, supplementary heating or temporary heating in any room or space effortlessly. An ideal alternative featuring the most up to date electric radiator technology giving the option to heat any environment efficiently. Where hydronic installation is not possible, as they provide rapid uniform heat without drying the air.*

**Alu Simple Fluid**

**Alu Simple Dry**

**Cloud**

**Alyne**

**Column**



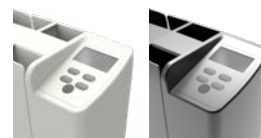
The Alu Simple Fluid is an oil filled radiator made with slimline and compact vertical flat, double aspect tubes. The Alu Simple Fluid heats up by using an electrical element immersed in thermodynamic oil within the radiator. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the radiator, which in turn emits the heat into your room through radiation.

This aluminium radiator has a high heat transfer and a lower surface temperature, so it is practical, user-friendly and ensures the maximum flexibility in terms of use. It is then an excellent solution when different areas of the house have different temperature needs.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E016-0580-0440	White	580	440	700	2390	230V - 50Hz	£228.09	£273.71
E016-0580-0600	White	580	600	1000	3414	230V - 50Hz	£269.59	£323.51
E016-0580-0840	White	580	840	1500	5121	230V - 50Hz	£332.10	£398.52
E016-0580-1000	White	580	1000	1800	6145	230V - 50Hz	£373.53	£448.24
E017-0580-0440	Anthracite	580	440	700	2390	230V - 50Hz	£251.31	£301.58
E017-0580-0600	Anthracite	580	600	1000	3414	230V - 50Hz	£300.95	£361.14
E017-0580-0840	Anthracite	580	840	1500	5121	230V - 50Hz	£375.68	£450.82
E017-0580-1000	Anthracite	580	1000	1800	6145	230V - 50Hz	£411.13	£493.35

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the top right hand side of the radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Infrared remote control

A colour coordinated hand held digital remote control is available with wall mounting brackets.

### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For further information, please visit [stelrad.com](http://stelrad.com)



For more details on the product features see page 40





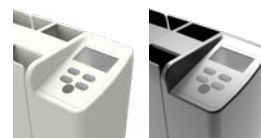
The Alu Simple Dry is an aluminium radiator with double lateral tubes encasing a natural volcanic stone. Using dry inertia technology, the radiator heats the air in your rooms via a process of convection with a soft and continuous heat, this means less energy consumption and quicker heat up times as the internal stone gently adapts to the desired temperature.

Corrosion resistant with no fluids or chemicals and with no chance of leaks, this has a high energy efficiency rating due to the stone's natural ability to absorb, hold and radiate heat faster and for longer.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E018-0580-0600	White	580	600	1000	3414	230V - 50Hz	£296.53	£355.84
E018-0580-0840	White	580	840	1500	5121	230V - 50Hz	£356.17	£427.41
E018-0580-1080	White	580	1080	2000	6828	230V - 50Hz	£435.82	£522.99
E019-0580-0600	Anthracite	580	600	1000	3414	230V - 50Hz	£353.48	£424.17
E019-0580-0840	Anthracite	580	840	1500	5121	230V - 50Hz	£369.48	£443.37
E019-0580-1080	Anthracite	580	1080	2000	6828	230V - 50Hz	£501.16	£601.40

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the top right hand side of the radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Infrared remote control

A colour coordinated hand held digital remote control is available, with wall mounting brackets with numerous functions for efficiency, energy saving and safety in mind.

### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For further information, please visit [stelrad.com](http://stelrad.com)



For more details on the product features see page 40.





The Cloud is a smooth fronted, curved faced steel radiator encasing a natural volcanic stone. Using dry inertia technology, the radiator heats the air in your rooms via a process of convection, offering exceptional warmth and remarkable energy efficiency wrapped up in a single solution.

Corrosion resistant with no fluids or chemicals and with no chance of leaks, this has a high energy efficiency rating due to the stone's natural ability to absorb, hold and radiate heat faster and for longer.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E014-0600-0470	White	600	470	700	2390	230V - 50Hz	£242.32	£290.79
E014-0600-0550	White	600	550	1000	3414	230V - 50Hz	£252.39	£302.86
E014-0600-0830	White	600	830	1500	5121	230V - 50Hz	£291.80	£350.16
E014-0600-1040	White	600	1040	2000	6828	230V - 50Hz	£327.67	£393.21
E015-0600-0470	Anthracite	600	470	700	2390	230V - 50Hz	£246.07	£295.28
E015-0600-0550	Anthracite	600	550	1000	3414	230V - 50Hz	£253.33	£304.00
E015-0600-0830	Anthracite	600	830	1500	5121	230V - 50Hz	£292.75	£351.30
E015-0600-1040	Anthracite	600	1040	2000	6828	230V - 50Hz	£328.18	£393.82

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the top right hand side of the radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For further information, please visit [stelrad.com](http://stelrad.com).



For more details on the product features see page 40.





The Alyne is an oil filled radiator made with slimline and compact vertical flat columns which stylishly curve at the top. The Alyne is a fluid filled radiator which heats up by using an electrical element immersed in thermodynamic oil inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the radiator, which in turn emits the heat into your room through radiation.

This aluminium radiator has a high heat transfer and a lower surface temperature, so it is practical, user-friendly and ensures the maximum flexibility in terms of use. It is then an excellent solution when different areas of the house have different temperature needs.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E022-0580-0580	White	580	580	1000	3414	230V - 50Hz	£293.39	£352.06
E022-0580-0820	White	580	820	1500	5121	230V - 50Hz	£362.87	£435.44
E022-0580-0980	White	580	980	1800	6145	230V - 50Hz	£405.76	£486.92

### Integrated control panel

The colour coordinated digital touch screen control is located on the top right hand side of the radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For further information, please visit [stelrad.com](http://stelrad.com)

For more details on the product features see page 40.





The Column Electric radiator is a timeless design made from steel; its rounded, vertical tubes blend into any room and any décor with ease. Every model comes with a magnetic thermostat which can be attached to the radiator or removed and used separately.

The columns are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E001-0600-0740	White	600	740	1000	3414	230V - 50Hz	£545.33	£654.40
E001-0600-1020	White	600	1020	1500	5121	230V - 50Hz	£631.25	£757.50
E001-0600-1160	White	600	1160	1800	6145	230V - 50Hz	£669.16	£802.99
E002-0600-0740	Anthracite	600	740	1000	3414	230V - 50Hz	£595.79	£714.94
E002-0600-1020	Anthracite	600	1020	1500	5121	230V - 50Hz	£675.68	£810.81
E002-0600-1160	Anthracite	600	1160	1800	6145	230V - 50Hz	£719.65	£863.58

### Removable control

The colour coordinated removable control is magnetically held in place at the top right hand side of the radiator. This also has the option to be removed and wall mounted with the supplied bracket.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For further information, please visit [stelrad.com](http://stelrad.com)



For more details on the product features see page 40.







# **ELECTRIC<sup>®</sup> TOWEL RADIATORS**

*Stelrad's Electric Towel Radiators can be used as the perfect option to heat towels in your bathroom or kitchen. Available in a superb range of sizes and styles to suit any décor. Heated towel rails provide a stylish and practical way to keep your towels toasty warm. Made from premium quality materials to ensure great durability, each heated towel radiator has been carefully designed and crafted so you can be assured it will stand the test of time.*

**Fantasia Fluid**

**Fantasia Dry**

**Cobalto**

**Iridio**

**Agata**



The Fantasia Fluid is an oil filled towel radiator that provides effective heating and practical drying performance with space for two towels. This popular towel rail has 22 horizontal round tubes and semi-oval manifolds which together result in an efficient, versatile silhouette that also produces heat quickly and flexibly.

The towel radiator is filled with a fluid which is heated up using the electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E003-1041-0500	White	1041	500	500	1707	230V - 50Hz	£175.22	£210.26
E003-1266-0550	White	1266	550	700	2390	230V - 50Hz	£195.31	£234.37
E003-1626-0600	White	1626	600	1000	3414	230V - 50Hz	£219.03	£262.84
E004-1041-0500	Anthracite	1041	500	500	1707	230V - 50Hz	£176.64	£211.96
E004-1266-0550	Anthracite	1266	550	700	2390	230V - 50Hz	£205.88	£247.06
E004-1626-0600	Anthracite	1626	600	1000	3414	230V - 50Hz	£228.82	£274.58
E005-1041-0500	Chrome	1041	500	300	1024	230V - 50Hz	£213.68	£256.42
E005-1266-0500	Chrome	1266	500	400	1365	230V - 50Hz	£228.04	£273.65

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the bottom right hand side of the towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.



For more details on the product features see page 40.





The Fantasia Dry electric tubular towel radiator provides effective heating and practical drying performance for any kitchen or bathroom. The sleek straight white rail has 16 or 24 horizontal round tubes and semi-oval manifolds which together result in a smooth, versatile silhouette that also produces heat quickly and flexibly.

The steel manifolds and aluminium tubes are heated via internal electric elements, benefitting from fast and efficient green heat to warm up. This is a greener more environmentally friendly option with simple installation and maintenance.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E006-0980-0540	White	980	540	500	1707	230V - 50Hz	£160.13	£192.16
E006-1370-0540	White	1370	540	750	2560	230V - 50Hz	£213.51	£256.21

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the top right hand side of the towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For more details on the product features see page 40.





This thermally efficient electric flat tube towel rail combines captivating good looks with exceptional heating efficiency and offers a sensational solution for heating in the home.

The towel rail is filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E007-1090-0500	White	1090	500	500	1707	230V - 50Hz	£278.23	£333.87
E007-1413-0500	White	1413	500	700	2390	230V - 50Hz	£332.57	£399.08

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the bottom right hand side of the towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For more details on the product features see page 40.





An attractive white electric tubular towel radiator, offering timeless elegance and functional energy efficiency. A perfect choice for bathrooms, the Iridio electric towel radiator features a simple and elegant steel tube on tube design that provides adequate and convenient hanging space for towels.

The round steel tubes are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E013-1195-0500	White	1195	500	500	1707	230V - 50Hz	£351.54	£421.85
E013-1523-0500	White	1523	500	700	2390	230V - 50Hz	£393.49	£472.18
E013-1810-0600	White	1810	600	1000	3414	230V - 50Hz	£441.86	£530.23

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the bottom right hand side of the towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For more details on the product features see page 40.





The Agata comprises of flat electric tubes on an exclusive asymmetric design. It is a modern design combined with impressive visual impact combining contemporary looks with understated functionality.

The flat steel tubes are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr			
E010-1193-0550	White	1193	550	500	1707	230V - 50Hz	£380.07	£456.09
E010-1517-0550	White	1517	550	700	2390	230V - 50Hz	£433.54	£520.24
E010-1841-0550	White	1841	550	1000	3414	230V - 50Hz	£520.69	£624.82

### Integrated control panel

The colour coordinated push button digital control with an LCD display is located on the bottom right hand side of the towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Installation


This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.

For more details on the product features see page 40.







# **E-FLOW ELECTRIC<sup>®</sup> TOWEL RADIATORS**

*'Three in one' options of classic towel radiators, featuring a fan heater at the base of the radiator and manual controls that allow you to use the towel radiator and the fan heater individually or together if you wish.*

**Elegance E-Flow**

**Cobalto E-Flow**

**Agata E-Flow**



# ELEGANCE E-FLOW

## E-FLOW ELECTRIC TOWEL RADIATORS

This curved fronted, enticingly designed, electric steel tubular towel radiator offers top class design and effective heating technology wrapped into one sensational radiator product. Perfect for traditional or modern home décor.

E-Flow technology gives you three impressive products in one, adding the advantages of a traditional electric fan heater to the Elegance towel radiator. The fan heater can be used alone to heat small rooms quickly and efficiently, in combination with the towel warmer to increase output, or as just a towel radiator.

The 25mm round steel tubes are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output (Towel radiator)		Heat output (Fan)		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr	Power (Watts)	Btu/hr			
E020-0894-0550	White	894	550	500	1707	1000	3414	230V - 50Hz	£324.65	£389.58
E020-1223-0550	White	1223	550	700	2390	1000	3414	230V - 50Hz	£361.44	£433.72
E020-1714-0550	White	1714	550	1000	3414	1000	3414	230V - 50Hz	£384.63	£461.55
E021-0894-0550	Anthracite	894	550	500	1707	1000	3414	230V - 50Hz	£350.43	£420.52
E021-1223-0550	Anthracite	1223	550	700	2390	1000	3414	230V - 50Hz	£377.29	£452.75
E021-1714-0550	Anthracite	1714	550	1000	3414	1000	3414	230V - 50Hz	£405.96	£487.15

### Integrated control panel

The colour coordinated push button control on the E-Flow fan heater is located at the base of the electric towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Infrared remote control

A colour coordinated hand held digital remote control is available with wall mounting brackets.

### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.



For more details on the product features see page 40.





This fashionable flat electric tube towel rail combines captivating good looks with exceptional heating efficiency and offers a sensational solution for heating the home. An answer to those selection headaches when seeking a modish addition to the home's décor, the Cobalto is simply stunning.

E-Flow technology gives you three impressive products in one, adding the advantages of a traditional electric fan heater to the Elegance towel radiator. The fan heater can be used alone to heat small rooms quickly and efficiently, in combination with the towel warmer to increase output, or as just a towel radiator.

The flat steel tubes are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output (Towel radiator)		Heat output (Fan)		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr	Power (Watts)	Btu/hr			
E008-1094-0550	White	1090	550	500	1707	1000	3414	230V - 50Hz	£473.48	£568.17
E008-1422-0550	White	1420	550	700	2390	1000	3414	230V - 50Hz	£497.44	£596.93
E008-1730-0550	White	1730	550	1000	3414	1000	3414	230V - 50Hz	£584.01	£700.81
E009-1094-0550	Anthracite	1090	550	500	1707	1000	3414	230V - 50Hz	£442.97	£531.57
E009-1422-0550	Anthracite	1420	550	700	2390	1000	3414	230V - 50Hz	£511.01	£613.21
E009-1730-0550	Anthracite	1730	550	1000	3414	1000	3414	230V - 50Hz	£539.96	£647.95

### Integrated control panel

The colour coordinated push button control on the E-Flow fan heater is located at the base of the electric towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Infrared remote control

A colour coordinated hand held digital remote control is available with wall mounting brackets.

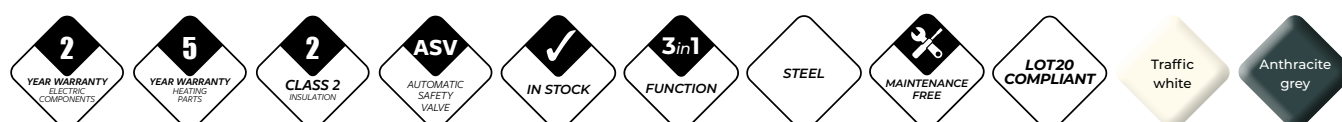
### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.



For more details on the product features see page 40.





The Agata E-Flow is a straight, flat tube electric towel rail design, featuring five banks of three tubes with spaces between each bank, offering a modern asymmetric design. It combines contemporary design with functional heating and energy saving features.

E-Flow technology gives you three impressive products in one, adding the advantages of a traditional electric fan heater to the Elegance towel radiator. The fan heater can be used alone to heat small rooms quickly and efficiently, in combination with the towel warmer to increase output, or as just a towel radiator.

The flat steel 22mm tubes are filled with a fluid which is heated up using an electrical element immersed in the fluid inside. This maintenance free and specially formulated fluid is designed to distribute the heat quickly and evenly across the towel radiator, which in turn emits the heat into your room through radiation.

Stelrad UIN	Colour	Height mm	Length mm	Heat output (Towel radiator)		Heat output (Fan)		Electric voltage - Frequency	Stelrad price exc. VAT	Stelrad price inc. VAT
				Power (Watts)	Btu/hr	Power (Watts)	Btu/hr			
E011-1203-0600	White	1203	600	500	1707	1000	3414	230V - 50Hz	£535.82	£642.98
E011-1528-0600	White	1528	600	700	2390	1000	3414	230V - 50Hz	£639.28	£767.14
E011-1852-0600	White	1852	600	1000	3414	1000	3414	230V - 50Hz	£715.31	£858.37
E012-1203-0600	Anthracite	1203	600	500	1707	1000	3414	230V - 50Hz	£543.61	£652.34
E012-1528-0600	Anthracite	1528	600	700	2390	1000	3414	230V - 50Hz	£600.69	£720.82
E012-1852-0600	Anthracite	1852	600	1000	3414	1000	3414	230V - 50Hz	£676.11	£811.34

### Integrated control panel

The colour coordinated push button control on the E-Flow fan heater is located at the base of the electric towel radiator, with numerous functions for efficiency, energy saving and safety in mind.



### Infrared remote control

A colour coordinated hand held digital remote control is available with wall mounting brackets.

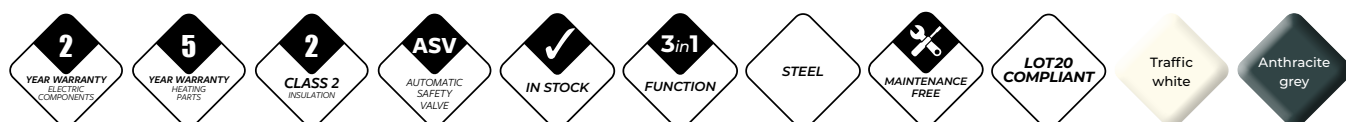
### Installation

This radiator must be wall mounted and must not be installed immediately below or in front of a power socket or in contact with the wall or floor. If installed within a bathroom, the radiator must be mounted outside zone 1 and the switch / electric control must be in zone 3.

Please note: The cable entry point is situated on the bottom right-hand side.



For more details on the product features see page 40.



# PRODUCT FEATURES OVERVIEW

		Electric Radiators					Electric Towel Radiators					E-Flow Electric Towel Radiators		
		Alu Simple Fluid	Alu Simple Dry	Cloud	Alyne	Column Electric	Fantasia Fluid	Fantasia Dry	Cobalto	Iridio	Agata	Elegance E-Flow	Cobalto E-Flow	Agata E-Flow
TECHNOLOGY	DRY							✓						
	DRY STONE		✓	✓										
	FLUID	✓			✓	✓	✓		✓	✓	✓	✓	✓	✓
<b>2</b>	2 year warranty on electrical components	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>3in1</b>	3 in 1 function										✓	✓	✓	
<b>5</b>	5 year warranty on heating parts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>ASC</b>	ASC			✓	✓	✓	✓		✓	✓	✓			
<b>*</b>	Anti-freeze	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>ASV</b>	Automatic Safety Valve					✓	✓		✓	✓	✓	✓	✓	✓
	Behavioural indicator						✓		✓	✓	✓			
	Cable (900mm) *800mm cable	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Changing the set point			✓	✓									
	Child safety	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
	Chrono	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
	Comfort	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Cycle										✓	✓	✓	
	Easy fit	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Energy saving			✓	✓	✓	✓		✓	✓	✓			
	Fan heater										✓	✓	✓	
	Keypad lock	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Holiday			✓	✓		✓		✓	✓	✓			
	In stock	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Instantaneous power indicator						✓		✓	✓	✓			
	Insulation class 2	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Maintenance free	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>ALUMINIUM</b>	Manufactured from Aluminium	✓	✓		✓		✓							
<b>STEEL</b>	Manufactured from Steel			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Night/Eco	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	OK boost						✓							
	Open window	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Operation with remote control	✓	✓			✓					✓	✓	✓	✓
	Override (2h)	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
	Pilot wire	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Reset			✓	✓									
	Standby	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

# ICON KEY

**2** **2 year warranty**  
2 year warranty that covers any defects in the electrical components that is attributed to a manufacturing, assembly or material fault. Further details available on request.

**3in1** **3 in 1 function**  
The E-Flow fan heater at the base of the towel rail includes manual controls for individual use of the towel rail and fan heater or both together as a 3 in 1 unit.

**5** **5 year warranty**  
5 year warranty that covers any defects in the heating parts that is attributed to a manufacturing, assembly or material fault. Further details available on request.

**ASC** **Adaptive Start Control**  
This function detects the inertia of the room to reach the set temperature and turns the appliance on earlier to make sure the "Comfort" temperature is reached at the set time.

**ALUMINIUM** **Aluminium**  
This product is made from Aluminium.

**✖** **Anti-freeze / Frost protection**  
In anti-freeze mode, the minimum temperature is set to 7°C and cannot be altered or adjusted. The appliance comes on automatically at ambient temperatures below 7°C.

**ASV** **Automatic Safety Valve**  
The fluid towel radiators are fitted with the exclusive ASV (Automatic Safety Valve) safety system, on the top right, to maintain the correct pressure inside the heating appliance, preserving its mechanical characteristics even when exposed to the high wear cycles typical of electrical appliances.

**≡** **Behavioural indicator**  
This function allows you to check whether the set temperature is in line with the recommended temperature to avoid waste and reduce energy consumption.

**🔌** **Cable**  
All products come with a 900mm colour coordinated cable (no plug), so they can be spur wired to the heating circuit.

**🌡️** **Changing the set point**  
If the set temperature for normal operation does not correspond to the temperature you perceive in the middle of the room, you can change the compensating settings by ±5°C. For example, if the temperature set on the thermostat is 24°C, but it stops heating the room when you measure just 22°C. You can correct the setting you read by -5°C. You can change the setting in stand-by by pressing and holding the OK and - keys.

**🧑** **Child safety**  
When the "Child Safety" function is activated, the surface of the appliance is cooler than in normal operation in the currently active mode ("Comfort", "Night/Eco...") to avoid the risk of burns caused by brief accidental contact.

**🕒** **Chrono**  
In this mode, you can select one of the three preset chronothermostat programmes or the custom programme. The latter lets you set a daily and weekly programme with two temperature levels ("Comfort" and "Night/Eco").

**☀️** **Comfort**  
"Comfort" temperature corresponds to the desired temperature chosen by the user.

**🕒** **Cycle**  
The appliance heats for 60 minutes at maximum power, regardless of the temperature set previously.

**🔧** **Easy fit**  
Simple and easy instructions making installation quick and problem free to fit.

**ES** **Energy saving**  
This reduces consumption if there is no-one in the room. The temperature is set at 17°C.

**🌀** **Fan heater**  
The fan heats for 15-30-45-60 minutes, regardless of temperature previously set.

**🔒** **Keypad lock**  
The control keypad can be locked to prevent accidental changes.

**👛** **Holiday**  
If you are away from home for a given number of days, you can set the appliance to remain in "anti-freeze" mode during the entire period of absence and automatically reactivate in the previously selected mode when the set number of days has elapsed.

**✓** **In stock**  
Products are available to order and will be delivered to merchants within the agreed delivery times.

**📊** **Instantaneous power indicator**  
The instantaneous power icon provides an immediate indication of radiator power use (each section represents 20% of the power).

**🏠** **Insulation class 2**  
A Class II or double insulated electrical radiator uses reinforced protective insulation in addition to basic insulation. Hence, it has been designed in such a way that it does not require a safety connection to electrical earth (ground).

**🔧** **Maintenance free**  
No need to maintain or service this product once installed. However, should any technical problems arise, contact a qualified professional or your local dealer. All operations on the appliance must be carried out by a qualified professional who before performing maintenance must make sure the appliance is turned off, cold and disconnected from the household mains.

**🌙** **Night/Eco**  
"Night/Eco" mode maintains a comfortable temperature with lower energy consumption.

**OK-boost** **OK boost**  
The appliance can be boosted to 29°C for one or two hours using the OK-boost button, after which the unit returns to previous mode.

**🪟** **Open window**  
The "Open Window" function enables the appliance to automatically detect when a window is opened near the towel warmer (for example, when cleaning the house) and to switch to "anti-freeze" mode to prevent unnecessary heating and avoid wasting energy. Similarly, it can detect when the window is closed and restore the operating conditions set previously.

**📶** **Operation with remote control**  
This product can be controlled by the remote control.

**🌀** **Override (2h) / 2h boost**  
The appliance heats for two hours at maximum power, irrespective of the set temperature. Two hours after activation, the "Override (2h)" function is deactivated automatically and the appliance switches back to "Comfort" mode.

**🏠** **Pilot wire**  
The temperature is programmed via the "pilot wire" controls.


**🔄** **Reset**  
To reset the default settings, in stand-by, press the + and - keys for 4 seconds. All the programmes and modifications you have made will be cancelled.

**🔌** **Standby**  
In "Standby" mode, the icon, time and day of the week are displayed. All modes, including "pilot wire", are suspended, but power to the appliance remains on waiting to receive the next command.

**STEEL** **Steel**  
This product is made from Steel.

# GLOSSARY

---

<b>Btu/hr</b>	British Thermal Unit per hour is the standard measurement used to state the amount of output of any heat generating device.
<b>CIBSE</b>	The Chartered Institution of Building Services Engineers is the prime source of expertise in the Building Services industry.
<b>Controls</b>	Electronic controls can be used to regulate temperature and programme the radiator according to the user's schedule and needs, with a series of different operating modes and new functions for improved safety, energy saving and ease of operation.
<b>Dry</b>	Electric products heated using electric elements, having no liquids or substances internally.
<b>Dry Stone</b>	Electric products heated using natural volcanic stone - Steatite with no liquid or substances internally.
<b>E-Flow</b>	The E-Flow technology gives you three products in one. The fan heater can be used alone to heat small rooms quickly and efficiently, in combination with the towel warmer to increase output, or as just a towel warmer.
<b>Electric voltage - Frequency (V - Hz)</b>	This means that the current is alternating between a positive and negative voltage. This backwards-and-forwards motion or "oscillation" is known as electrical frequency. In the UK, alternating current oscillates 50 times every second, meaning our frequency is 50 hertz (50Hz).
<b>Fluid</b>	Electric heaters containing a thermal fluid, oil or water with a mix of glycol and water - percentage of mix varies.
<b>Heat loss</b>	Is the amount of heat a room loses, it is therefore an important calculation when determining what size radiator is required to heat a room to the correct level.
	Is the UK's independent professional customer service body.
<b>ISO14001</b>	Is a set of International regulations related to the environment.
<b>ISO45001</b>	Is a set of International regulations related to health and safety.
<b>ISO50001</b>	Is a set of International regulations related to energy management systems.
<b>ISO9001</b>	Is a set of International regulations related to quality management systems.
<b>Lot 20 Compliant</b>	This product is Lot 20 compliant. For more details, please see page 43
<b>Power (Watts)</b>	Electric power is the rate at which electrical energy is transferred by an electric circuit.
<b>RAL</b>	A European wide colour matching system.
<b>RIBA</b>	RIBA aims to support British architects and introduce new people to the world of architecture.
<b>UIN</b>	Is the unique identification number for Stelrad products.
<b>Warranty</b>	The warranty covers any defect that is attributable to a manufacturing, assembly or material fault. Further details available on request.

---

# CORPORATE SOCIAL RESPONSIBILITY (CSR)

---

Stelrad recognises that its success is built on integrating business values and operations to meet the expectations of stakeholders. Stelrad's social, economic and environmental responsibilities are to these stakeholders, which are demonstrated throughout its business practises, policies and achievements. Stelrad are committed to Integrated Management Systems for control of Quality, Health and Safety and Environment, which are certificated to BSI OHSAS / ISO standards.

Wherever possible, Stelrad sources renewable and recyclable materials. 100% of all metal and other raw materials throughout the manufacturing process are recycled.

A full CSR policy document is available on request.



---

The Stelrad Electric Series range adheres to the Lot 20 legislation so all products are environmental efficient as possible (for our terms and conditions please visit our website).

The European Ecodesign Directive (2009/125/EC) came into effect January 1st 2018. It was created to ensure that energy-using products (from electronic phone charging docks through to standard gas boilers) are as efficient and environmentally friendly as possible.

## ADDITIONAL INFORMATION

---

**Warranty limitations:** Stelrad Electric Series radiators when installed in toilets or any areas of high humidity (including bathrooms, kitchens and shower rooms etc.) are limited to a twelve month parts and labour warranty.

**Computer Generated Images (CGIs):** CGIs are for illustration purposes only

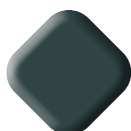


## COLOUR GUIDE

---



**RAL 9016**  
Traffic white



**RAL 9004**  
Anthracite grey



**Chrome**



**RAL 9003**  
Signal white\*

\*Cloud only reference.



### Accreditations



### Memberships



### Follow us on

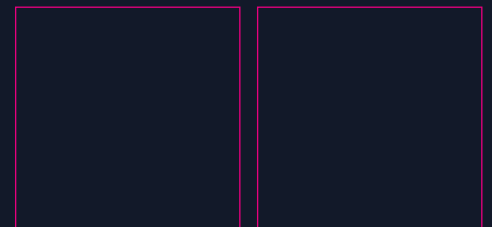


Stelrad Limited, Stelrad House, Marriott Road  
Mexborough, South Yorkshire, S64 8BN

[www.stelrad.com](http://www.stelrad.com)

Telephone: 0800 876 6813

UIN 200293  
SES/PDF/0126



The Cover Laminate Film is made with 30% raw material  
obtained from chemically recycled post-consumer plastic waste.